



RISING OPEN-WHEEL STAR CONOR DALY GETS HIS FIRST BEHIND-THE-WHEEL F1 EXPERIENCE THIS WEEKEND AT THE CANADIAN GRAND PRIX COURTESY OF iRACING.com

Circuit Gilles Villeneuve, Montreal (June 11, 2010) – Rising American open-wheel racing star Conor Daly, current championship points leader in the Star Mazda Championship presented by Goodyear, gets his first hands-on experience with Formula One racing this weekend at the



Canadian Grand Prix courtesy of iRacing.com, Grand Prix Tours, Dell and Intel.

Twenty Star Mazda Championship iRacers from around the world are poised to race online against Formula One driver Lucas di Grassi (Virgin Racing) and Daly, son of F1/Indy Car racing legend Derek Daly and winner of the last three

Star Mazda Championship races in a row. The event is the Finals of the Grand Prix Masters Tournament and will take place in Montreal on the eve of the Canadian Grand Prix. The finalists were the highest scoring iRacers during the Grand Prix Masters Tournament, held April 27- May 3 and sponsored by Grand Prix Tours, Dell and Intel.

In keeping with the international flavor of Formula One and iRacing, the qualifiers represent nearly a dozen international clubs and range in age from 14 to 31. The qualifiers are: Alberto Baraldi (Italy), Kevin Bartsch (France), Andre Boettcher (Germany), Richard Crozier (Scotland), Max Dell'Orco (Italy), Evgeniy Donstov (Russia), Danny Engels (Germany), Dave Gelink (Netherlands), Philippe Gosselin (Canada), Klaus Kivekas (Finland), Darryn Lobb (South Africa), Martin Macjon (Germany), Aritan Maia (Brazil), Mikko Niemi (Finland), Luke McLean (Australia), Jeffrey Rietveld (Netherlands), Victor Szabo (Hungary), Jonathan Stewart (Canada), Blake Townend (England) and David Williams (England).

"I'm confident of being able to hold my own against these guys because I use the iRacing.com Star Mazda Championship simulation quite a bit to stay sharp between races and learn new

tracks," says Daly. "The iRacing.com simulation is as close as you can get to actually strapping yourself into the car, and the detail of each track is particularly realistic. The Star Mazda Championship car is one of the most popular simulations on iRacing.com and you've got to be really good to be a top racer in one of these international clubs. They get a lot more track time than drivers who race the real thing, but it's an interesting new challenge and I'm looking forward to it."

The twenty finalists will compete online, from their homes around the world, with di Grassi and Daly in simulators on a stage in Montreal's Rue de Fortification before a live audience at 5:30 pm ET (21:30 GMT) on June 12. The 20 lap race at Canada's Mosport International Raceway, will feature Star Mazda cars painted in Dell and Intel liveries.



The event will be broadcast live on iRacing.com (<http://www.iracing.com/multimedia/live-broadcasts/>), with highlights shown on an upcoming edition of the Inside Grand Prix television show. The three top finishers (excluding di Grassi and Daly) will receive a Dell Studio 17 laptop computer (first place), Dell Inspiron Mini 10 Netbook (second place) and iRacing.com Prize Pack (\$100 in credits, a diecast car and iRacing hat). Additional information on the event can be found at:

<http://www.iracing.com/grand-prix-masters>

<http://www.iracing.com/multimedia/live-broadcasts>

<http://www.gptours.com/index.php?command=show&what=drivercast&video=177>

Conor Daly, driver of the #22 Juncos Racing / INDECK / The College Network / Merchant Services Ltd. Mazda, has won three Star Mazda Championship races in a row, two of them from the pole. His most recent victory came in Round 4 during the prestigious 'Night Before the 500' event, a 125-lap race around the .626-mile oval at O'Reilly Raceway Park. He holds a comfortable lead heading into Round 5 next weekend at the 1-mile Iowa Speedway Oval.

Daly, who graduated from his Indianapolis-area high-school on May 14, is the son of F1 and Indy Car driver Derek Daly and his racing goal is to become an F1 driver like his father. This is his second season in the Star Mazda Championship. He won the 2008 Skip Barber Pro Series championship and raced in Star Mazda in 2009 with a full-season sponsorship from the MAZDASPEED Motorsports Driver Development Ladder. He won from the pole at New Jersey,

scored six podium finishes and nine top-5s. He finished third in the championship. His racing resume also includes winning the prestigious Walter Hayes Trophy at Silverstone, England in 2008 and the Stars of Karting Eastern TAG championship in 2007. Daly is a high school student whose hobbies include video games, snowboarding, working out at the gym and working on his car. He was born December 15, 1991 in Indianapolis and now lives in Noblesville, Indiana.

About the Star Mazda Championship presented by Goodyear

For 2010, the Star Mazda Championship presented by Goodyear will feature an 11-weekend, 13-race schedule, most on major race weekends with American Le Mans and the Indy Racing League. Rising stars from around the world will compete for prizes valued at \$1.5 million and benefit from two driver development programs, including the MAZDASPEED Motorsports Driver Development Ladder and the Indy Racing League's 'Road to Indy' program. Series alumni include Indy Car stars Marco Andretti, Graham Rahal and Raphael Matos, rising NASCAR drivers Michael McDowell, Scott Speed and Colin Braun and prototype racers Dane Cameron and Guy Cosmo. Drivers 16 and older are welcome to compete and the Star Mazda Championship also features Expert (30 to 44) and Master (45 and older) classes for more mature racers. The Star Mazda Championship features standing starts, wheel-to-wheel racing at 150 mph and budgets a fraction of other top open-wheel ladder series. For more information on the Star Mazda Championship please visit www.starmazda.com. Selected Star Mazda Championship races are broadcast on HDnet and syndicated through a variety of international, national and regional networks. Information on the TV schedule can be found at www.MazdaRacing.tv. Additional information, including search links and affiliates, can be found at the 'TV Information' link on the Series web site.

About iRacing.com

iRacing.com is an online, subscription-based racing simulation service that allows drivers from all over the world to build their skills, accumulating valuable seat-time at a tiny fraction of the cost of real-world testing. The unique feature of iRacing.com is the hyper-detailed, ultra-realistic simulation with accurate track, vehicle and physics modeling that accurately duplicates



the handling of the car, the feel of the track and even what the driver sees from the cockpit. In addition, the iRacing service offers members the chance to develop their racecraft in

professionally sanctioned online competition, including a virtual version of the Star Mazda Championship. With a schedule of four 12-week seasons each year, proprietary software automatically groups racers of similar skill levels together, giving everyone a chance to compete for race wins and season championships. One-month (\$20), three-month (\$50), six-month (\$90) and yearly (\$156) subscriptions are available, as are a wide variety of tracks, including such 2009 Star Mazda Championship venues as Sebring, Virginia International Raceway, the Milwaukee Mile and Mazda Raceway Laguna Seca.

For more information on iRacing.com Motorsport Simulations, visit www.iRacing.com, or contact Director of Communications Steve Potter at (781) 271-1925 / Steve.Potter@iRacing.com.

For more information on the Star Mazda Championship and its drivers, as well as the Mazda Motorsports ladder system, please visit www.starmazda.com and www.mazdausa.com. For information, interviews and photos, contact Star Mazda Communications Director Peter Frey at (818) 398-5733 or StarMazdaPR@aol.com.

On any given weekend, there are more Mazdas on the road-race tracks of America than any other brand of vehicle. At the track, you'll see MX-5 Miata, RX-8, MAZDA3, MAZDA6, RX-7 and other vintage Mazda models competing, because every Mazda has the Soul of a Sports Car.

For more information on the various Mazda spec series, visit:

www.usf2000.com

www.skipbarber.com

www.mx-5cup.com

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